# CHILDREN & ADOLESCENTS IN THE DIGITAL ERA: EVIDENCES AND HEALTH CHALLENGES IN THE SINTERNET AND SOCIAL MEDIA





REDE UNIVERSITÁRIA DE TELEMEDICINA

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## Criança e Adolescente Saúde & Medicina



#### E.S.S.E. MUNDO DIGITAL



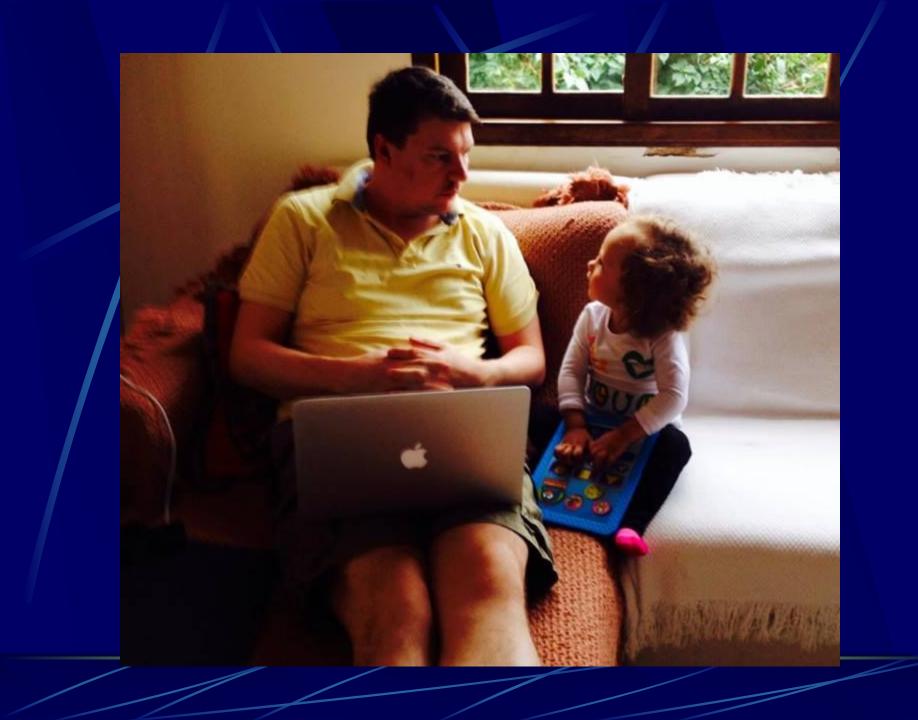


Middleware for collaborative Applications and Global vIrtual Communities





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#### New Words & New World

myspace youtube flog skype i-phone video-game chat megabyte i-pad notebook mp-3 ip smartphone facebook google msn lan-house i-pod gps blog Internet dvd cyber-café WWW emoticon

# **Two premises:**

Children and Adolescents are not mini-adults and their brains/behavior will develop progressively;

Information and Communication Technologies (ICT) will not stop and it will evolve continuously.

One question: What are the ICT influences on children's brains?

### **Medical Risks of Prolonged Internet Use**

**Sleeping disturbances** Headaches and Dizziness Sedentary habits, obesity and eating disturbances Postural and musculo-skeletal problems Hearing Loss Problems: >70 dB for children and >80 dB for adults Computer Vision Syndrome and Digital Eye Strain Blue Light Emission and Increased Screen Time can disrupt sleep patterns and alter brain function Dr. Google's cyberchondria

### **Behavior and Mental Health Risks**

Isolation and "interactive" isolation

- Irritability and constant & rapid mood swings
- Violence and cyber-bullying
- Paradoxical & poor school performances
- Technostress & attention deficit hyperactivity disorder > ADHD due to multi-tasking behavior
  Internet Addiction

Kimberly Young, Center for On-Line Addiction, www.netaddiction.com

- Obssessive Compulsive Disorders
- Anxiety, Depression, Suicidal Ideation and Risks

### **BULLYING & CYBERBULLYING**

- Violent and agressive behavior, repeated over time, that involves an imbalance of power
- Kids who are bully say or do something intentionally hurtful to others and they keep doing it, with no sense of regret or remorse, even when the targets of bullying show or express their hurt or tell the aggressors to stop which leaves the victims feeling powerless and fearful with messages of social exclusion or sexual contents
  - Cyberbullying same behavior on the Internet and social media
- Digitally empowered kids ARE NOT "just joking" syndrome



#### **ONLINE Addiction or PIMU**

**Problematic Interactive Media Use** 

Dr. Michael Rich Center on Media and Child Health Children's Hospital at Harvard, Boston

www.cmch.tv

#### **Problematic Interactive Media Use Syndrome**

- Compulsive use;
- Increasing tolerance to;
- Craving;
- Inability to abstain;
- Academic failure and school avoidance;
  - Social Dysfunction with Isolation from Peers and Family Discord;
- Negative reactions to being removed from interactive screen media use which impair the individual's physical, mental, cognitive, social function;
- Reduced functional capacity.

#### **Problematic Interactive Media Use - PIMU**

#### Frequently associated with:

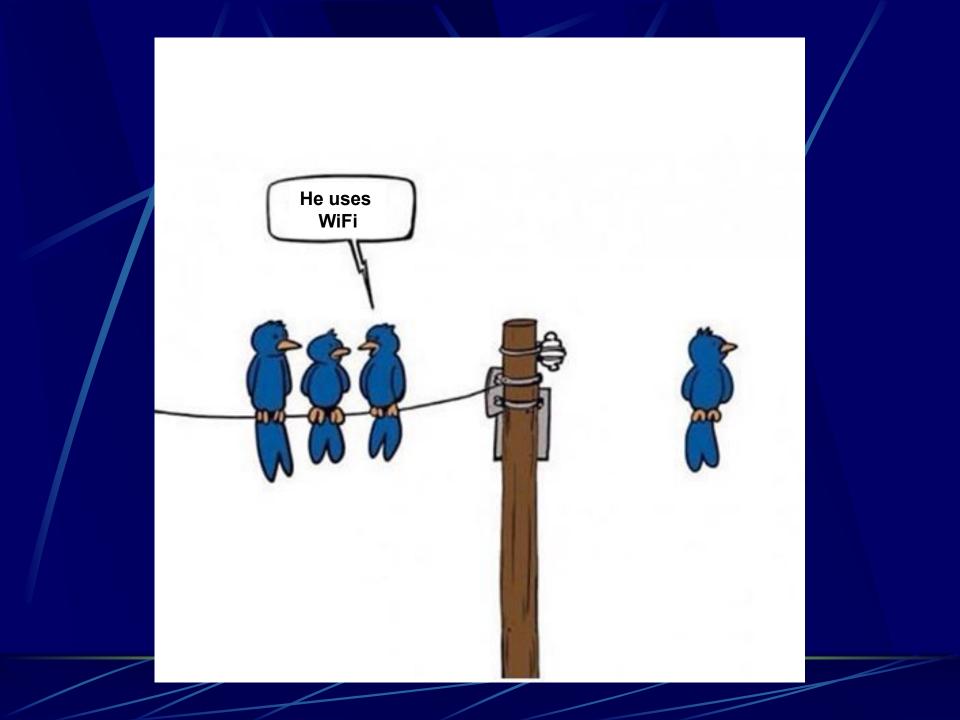
Attention Deficit Hyperactivity Disorder, ADHD; **Oppositional Defiant Disorder;** Substance Use; Social anxiety; Depression; Suicidal Ideation and Suicidal Risks; Social & Family Dysfunction

### **Sexuality and Sexual Development Risks**

New relationship codes and shifting norms Multiple partners and sexist culture Safe sex = virtual sex (?) "Easy and available pornography" 24 x 7 Sexual abuse & exploitation networks Sexual selfies, webcam and vídeo diaries Photos and images are valued by unknown persons and also "cappers" or online pedophiles Grooming Sexting

### **Digital Exclusion Risks**

- Generational gaps with power conflicts within the family
- Online X Offline and excluded from the digital world
- Limitations and social disparities > inequities
- Consumerism and economic pressure for new devices and apps
  - To be connected as a cyber-slave 24 x 7
- To be part of Oll social networks
- Nomophobia = no mobile phobia
- Wi-Fi at the top of Maslow's development essential needs pyramid



#### Be aware of precocious behavioral signs:

- Sleep disturbances
- Nutritional problems with weight gain or loss
- Learning and school problems
- Avoidance of daily and family activities
- Early sexualization and or strange sexual behavior
  - Cognitive or affection dissociation
    - *Cyber-bullying* or feeling threatened, fearful, upset or offended by messages, images or vídeos on the Internet
- Hate and intolerance online messages
- Contact with any stranger or someone on the Internet who did not know personnally before.



#### **Safety Networks and Help Online**

SAFERNET Network > www.safernet.org.br/helpline Number to call # 100 Marco Civil da Internet: Law 12.965/2014 Safe Internet World Day Comitê Gestor da Internet : www.cgi.br Child Safe International: www.childsafe.com Microsoft Online Safety and Privacy Education: www.microsoft.com/protect Web Wise Kids: www.webwisekids.com

Center on Media and Child Health: www.cmch.tv

#### Conclusions

ONLINE SAFETY INFORMATION FOR EVERYONE

DIALOGUE WITH PARENTS & EDUCATORS

STAY ALERT ABOUT ETHICS AND PRIVACY

RISK PREVENTION IS ALWAYS THE BEST OPTION FOR YOUR HEALTH ALSO ONLINE

TO DISCONNECT IS ALSO A GOOD OPTION !

